

Safe. Simple. Effective.



Lenor Professional

Freshness - Summer Breeze 4L

Professional fabric enhancer formulated to help extend linen life while providing long lasting freshness and softness.



Use Lenor Professional

...for outstanding business results

Safe

- From a renowned softener brand Lenor.
- A boosted formula specially designed for professional use, it ensures soft and fresh fabrics even after tumble drying.

Simple

- Ergonomic bottle with non-drip spout to ensure dosing with ease for your staff.

Effective

- Contains specific softness technologies that protect the fibers from damage to help extend linen life.
- Provides extra softness and fluffiness vs. detergent alone.
- Designed to bring long lasting freshness to your Professional laundry.
- Effective even after tumble drying.
- Makes linen easier to iron.
- Helps reduce static cling on fabrics.

★★★★★ Satisfy your guests

Comfort from soft, fluffy and nice smelling linen can help you improve your ratings & reviews and generate incremental business.



Minimize your total operating cost

Lenor PGP superior formula can help you minimize your linen replacement frequency helping you save money on your core business.



Contribute to a more sustainable development

Lenor PGP softness technologies help extend linen life and its concentrated formula helps reduce packaging waste.



Care for your staff

Lenor provides great freshness with every wash to avoid rewashing and save time to your staff. It is also safe & easy to use for your staff which means less time & cost for training.

every **experience** counts.™

P&G
Professional™

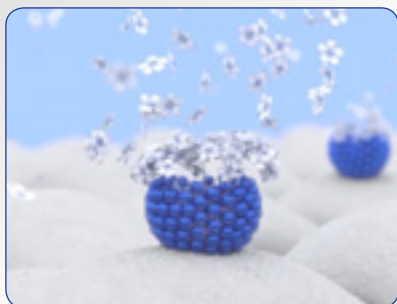


Technical information

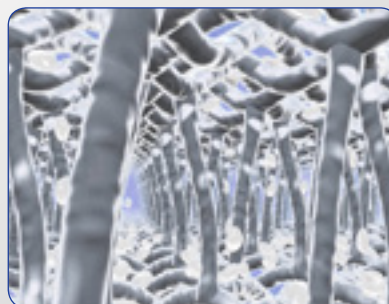


Research & Development Corner

Lenor Professional contains innovative technologies which help deliver a fresh clean scent as well as condition your items making them irresistibly soft.



The continuous release of new diffusive perfume technology drives in laundry bloom and freshness even after tumble drying, enabling a better freshness experience across touchpoints.



Lenor contains softening micro drops which penetrate deep into the fibres during the wash, helping to reduce the friction and protect the fabric from wear and tear.



Technical Description

- **EAN code:**
- **Appearance:** Blue colored liquid
- **Smell:** Pleasant perfume
- **pH (neat):** 2.90 – 3.50
- **Density:** 0.998 – 1.000g/ml
- **Water solubility:** High



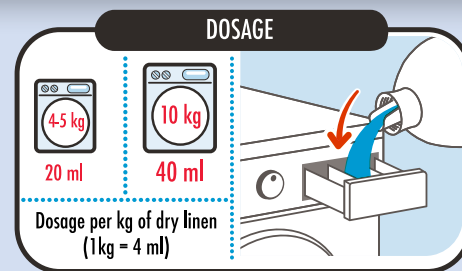
Safety Instructions

Please make sure your employees read and understood the product label and your COSHH assessment (Chemical Risk Assessment in EU) before using this product. The label contains directions for use and both label and SDS contain hazard warnings, precautionary statements, first aid procedures and storage information. SDS are available on-line at our website www.pgpro-msds.com or can be provided to you via the call center (+33-XXX-XXXX).

Usage & Dosing Instructions

Use in last rinse.

Dose correct amount. Using more than recommended can increase fabric flammability.



Where to Use

- Safe to use on white and colored textiles.
- Can be used at wash temperatures from 20 till 95C.
Always follow the instructions as mentioned on the fabric label.



Where Not to Use

- Should not be used on children's sleepwear or garments labeled as flame resistant as it may reduce flame resistance.
- On garments made with fluffier fabrics (such as fleece, velour, chenille).